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FOR IMMEDIATE RELEASE



Twin Peaks® Restaurant Opens in Buckhead with Biggest Peaks in America!

Popular Sports Restaurant Opens First Southeastern Outpost and Creates 200 Atlanta Jobs

Atlanta, Georgia (July 13, 2012) Twin Peaks has recently opened the concept's largest location in Buckhead. The mountain lodge-style sports restaurant, and its beautiful Twin Peaks girls, has definitely created "scenic views" and made Hotlanta even hotter this summer.

The restaurant is located just north of Peachtree Street at 3365 Piedmont Road in North Buckhead, Atlanta's renowned neighborhood and entertainment district. This is just the second Twin Peaks restaurant to open east of the Mississippi River, and the first in the Southeastern U.S.

"We're tremendously excited to open our first location here in Buckhead as part of a recent 10 year-, six state-, 35-unit agreement with Twin Peaks," said Coby Brooks, CEO of La Cima Restaurants LLC, Twin Peaks largest franchisee. "The total agreement represents more than 4,000 new jobs, including 200 at the Buckhead location," he said.

The new 12,700 sq. foot Twin Peaks has delivered what Atlanta has yearned for in a sports restaurant: crave-able and high-quality comfort food, an extensive selection of 29-degree draft beer served from two full-service bars with 32 taps, a lively rooftop patio, a private Man Cave with fireplace for private parties, and the outgoing and beautiful Twin Peaks Girls. The bold hunting lodge atmosphere is punctuated by 100 high-definition televisions, making the location the ultimate sports-watching venue.

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Twin Peaks menu features such home-style, Manly favorites as slow roasted Rib Eye Pot Roast, Grilled Meatloaf and butter-brushed Flat Iron Steak, as well as classics like hand-prepared Mozzarella Cheese Sticks and never-frozen Buffalo Wings in four flavors.

Official Hours for the new Twin Peaks Buckhead restaurant are Sunday – Wednesday from 11 a.m. to Midnight, and Thursday – Saturday from 11 a.m. to 2 a.m. More information on Twin Peaks is available at www.TwinPeaksRestaurant.com, www.facebook.com/TwinPeaksBuckhead, or by calling (404) 961-8946.

For more information on Twin Peaks, including locations and franchise information visit www.TwinPeaksRestaurant.com. Local information and updates are also available at www.Facebook.com/TwinPeaksBuckhead. To schedule an interview or request additional photos, contact Meggie Miller.

About Twin Peaks

Named a “2010 Hot Concept” by *Nation’s Restaurant News* and among 2011’s “Future 50” concepts by *Restaurant Business* magazine, Twin Peaks is Atlanta’s hottest new sports bar, boasting 29-degree draft beer and a scratch kitchen with “scenic views.” Twin Peaks has 24 locations throughout 11 states.

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