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Press Contact: Hannah Mason BizCom Associates 972.770.5086 Hannah@bizcompr.com



Twin Peaks Give Fans a Reason to Love Valentine's Day

Ultimate man-cave to host Lingerie Week Feb. 8 – 14 and "PHAT" Tuesday Feb. 12

DALLAS (February 6, 2013) – Move over, Cupid, the Twin Peaks Girls are taking aim this Valentine's with the return of Lingerie Week. Twin Peaks most anticipated party of the year features the beautiful Twin Peaks Girls laced up in their finest Valentine's lingerie Friday, Feb. 8 through Thursday, Feb. 14.

This year, the Lingerie Party will overlap with "PHAT" Tuesday on Feb. 12, when the "Pretty Hot And Tempting" Twin Peaks Girls will complement their lingerie with New Orleans style and flair in honor of Mardi Gras.

"The Lingerie Party is one of our most anticipated events of the year," said Kristen Jones Colby, Senior Director of Marketing at Twin Peaks. "Whether taken or single, it's a fun way to celebrate Valentine's Day and still enjoy the best comfort food and ice cold beer in town."

WHAT: Twin Peaks Lingerie Party Twin Peaks PHAT Tuesday Party

WHEN: February 8-14 February 12

WHERE: All Twin Peaks locations

COST: Free admission

Local hours of operation, restaurants addresses and more information is available at <u>Twin Peaks</u> <u>Restaurant</u>, <u>http://www.facebook.com/twinpeaksrestaurant</u> or call (972)-941-3150.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Named a <u>"2010 Hot Concept!"</u> by *Nation's Restaurant News* and among 2011's <u>"Future 50"</u> concepts by *Restaurant Business* magazine, the national chain has more than 25 locations throughout Arizona, Louisiana, Colorado, Georgia, Iowa, Kansas, Nebraska, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas.

