



## PRESS RELEASE

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### **Twin Peaks Opens Lakeland Lodge on Sept. 16**

*Central Florida welcomes the ultimate spot for sports fans to enjoy scratch-made food, great views and ice-cold beer*

TAMPA, Fla. (Sept. 16, 2024) – [Twin Peaks Restaurant](#), the ultimate sports lodge known for its 29-degree draft beer, scratch-made food, handcrafted cocktails and welcoming Twin Peaks Girls, opens its newest lodge in Lakeland, Florida, on Monday, Sept. 16. To celebrate the grand opening, a ribbon cutting was scheduled with the Lakeland Chamber, officially welcoming the lodge to the local community at 4:30 p.m. This marks the brand’s 114th lodge in the U.S. and Mexico, the 15th in Florida and the first in Lakeland.

Located at 3901 US Hwy 98 N. in the Shoppes of Lakeland, the 7,800-square-foot sports lodge is ready to welcome guests and features more than 50 massive TVs to ensure sports fans never miss a play. Guests can gather indoors or on the spacious outdoor patio to watch wall-to-wall coverage of college and pro football, baseball, fight nights, international soccer and more. The Lakeland Twin Peaks will operate Sunday through Thursday from 11 a.m. to midnight, and Friday and Saturday from 11 to 1 a.m.

The menu showcases Twin Peaks’ must-try items like Quesabirria Tacos, Billionaire’s Bacon Burger, Chicken Tikka Flatbread and wings tossed in the Spicy Chili Crisp sauce. Guests can also enjoy a variety of cocktails, including the Bulleit Rye Old Fashioned or Cincoro Hall of Fame Margarita, both served over a crystal-clear ice ball, or any of the 32 beers on tap, served at a frosty 29-degrees by the friendly Twin Peaks Girls.

“We’re excited to introduce the Twin Peaks experience to Lakeland,” said Joe Hummel, CEO of Twin Peaks. “Our new spot is ideal for guests that crave 29-degree draft beer and sports from every angle. This opening marks another milestone in our continuous growth, and we look forward to settling into the Lakeland community.”

To view location details, stay up to date on game schedules, view menus and check out current events and promotions, visit Twin Peaks Lakeland location’s site [here](#).

#### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks has over 110 locations in the U.S. and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business, surrounded by scenic views and wall-to-wall TVs. At every

Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared-to-order burgers to its in-house smoked brisket and wings, guests can expect menu items that satisfy every appetite. To learn more about franchise opportunities, visit [twinpeaksfranchise.com](http://twinpeaksfranchise.com). For more information, visit [twinpeaksrestaurant.com](http://twinpeaksrestaurant.com).

### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to the timing and performance of new store openings. Forward-looking statements reflect the expectations of management concerning the future and are subject to significant business, economic and competitive risks, uncertainties, and contingencies. These factors are difficult to predict and beyond our control and could cause our actual results to differ materially from those expressed or implied in such forward-looking statements. We refer you to the documents that are filed from time to time by FAT Brands Inc. with the Securities and Exchange Commission, such as its reports on Form 10-K, Form 10-Q and Form 8-K, for a discussion of these and other factors. We undertake no obligation to update any forward-looking statement to reflect events or circumstances occurring after the date of this press release.

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