



# PRESS RELEASE

*For immediate release*

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## **Twin Peaks Crowns Miss Deer Valley as Miss Twin Peaks 2023**

*Dustin Lynch concert puts a cap on event as Lauren from Phoenix-area lodge takes first place and \$10,000 prize*

NASHVILLE (June 21, 2023) – [Twin Peaks Restaurant](#) held its annual Miss Twin Peaks International Contest at the Wildhorse Saloon where Lauren from Twin Peaks Deer Valley (Arizona), was crowned Miss Twin Peaks 2023!

More than 100 girls from around the world traveled to Music City for the opportunity to claim the coveted crown. The event, which features a welcome dinner, photo shoots and vendor show is a fierce competition but also provides Twin Peaks Girls from over 100 lodges an opportunity to connect and bond as the “Sisterhood of the Plaid” while competing for more than \$35,000 worth of prizes.

During the contest, televised live to all Twin Peaks restaurants, contestants competed for the title of Miss Twin Peaks 2023 and the \$10,000 grand prize. The celebrity judging panel included country music star Jon Pardi, a Nashville local and creator of Pardi Batch Spirits, UFC light heavyweight champion Jamahal Hill, Sweet Revenge Bikinis owner and designer Karen Hernandez and Terra Saunders, fashion designer and creator of the iconic Twin Peaks “Lumber Jill” outfit.

The first runner-up and a \$2,000 prize was awarded to Alyssa from the Parks North Twin Peaks in San Antonio. The second runner up and a \$1,000 prize went to Karissa from the Davie Twin Peaks in the Miami area. The prestigious fan vote went to Yuli from the Doral Twin Peaks, also in the Miami area, and earned her a \$1,000 cash prize for being named Miss Congeniality. Cal from the Burleson Twin Peaks won Miss Sweet Revenge and the accompanying \$500 prize and a custom-made bikini from Sweet Revenge Bikinis, which outfitted all the contestants.

The show was emceed by Amber Leigh, an Irish-bred, fiddle-playing local who has shared the stage with country music's finest in Nashville. Multi-platinum country star and Tullahoma, Tennessee native Dustin Lynch wrapped up the music-themed night with a concert, performing his record-setting songs “Small Town Boy” and “Thinking ‘Bout You” for the amped-up crowd of attendees. The Miss Twin Peaks 2023 premier sponsors were Michelob Ultra, High Noon Hard Seltzers, Pardi Batch Whiskey and Red Bull, which were all served at the event and in Twin Peaks lodges.

For more information, visit [TwinPeaksRestaurant.com](http://TwinPeaksRestaurant.com).

### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks has 100 locations in the US and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business surrounded by scenic views and wall-to-wall TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared-to-order burgers to its in-house smoked brisket, pork and wings, guests can expect menu items capable of satisfying every appetite. To learn more about franchise opportunities, visit [twinpeaksfranchise.com](http://twinpeaksfranchise.com). For more information, visit [twinpeaksrestaurant.com](http://twinpeaksrestaurant.com).