

## **PRESS RELEASE**

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## **Twin Peaks Set for Pittsburgh Premiere on July 17**

The ultimate sports lodge to host ribbon cutting and offer specials at Robinson Township grand opening

*PITTSBURGH, Pa.* (July 17, 2023) – Bigger will definitely be better when <u>Twin Peaks Restaurant</u> opens the doors to its first location in the Steel City on Monday, July 17.

Located at 200 Park Manor Dr., near the Robinson Town Center in the Pittsburgh suburb of Robinson Township, the new Twin Peaks will be *the* place to watch the Steelers, Pirates and Penguins with more than 40 85-inch TVs. The restaurant, owned and operated by The Falcons Group, is the first of three planned franchised lodges set to open across the Pittsburgh area.

"We're recognized by many as the top sports bar in the country, so we're excited to show the community what they've been missing – and, more importantly, what they now have available to them," said Twin Peaks CEO Joe Hummel. "Our growth has been focused on the Midwest of late and we're proud to be entering Pennsylvania for the first time through a championship sports town like Pittsburgh."

To celebrate its first location in the state, Twin Peaks will host a ribbon cutting with various city dignitaries from across Robinson Township, members of the Pittsburgh Chamber of Commerce, members from The Falcons Group and members of the Twin Peaks leadership team at 4:30 p.m. The restaurant will open after the ceremony at 5 p.m. for dinner and offer Happy Hour pricing until 6 p.m. featuring Triple Play appetizers, Boneless Wings and Quesadillas for \$6; Fried Pickles, Mozzarella Bites and Chips & Queso for \$4; Crispy Beef Tacos for \$2 and drink specials of \$1 off hand-crafted cocktails, 22-ounce beers for \$3.99 and 10-ounce beers for \$2.99.

The restaurant will feature 60 TVs situated at every possible angle and 32 beers – including both national and local favorites – on tap, so every fan is sure to find the ultimate vantage point to watch their favorite team or sporting event. Pittsburgh's Twin Peaks will also feature a unique Bourbon Bar on the Mezzanine level of the facility, which highlights the brand's expansive and exclusive bourbon collection, as well as rare whiskeys and tequilas. The Bourbon Bar will provide a separate intimate area, away from the restaurant, that can be rented out for private events such as bourbon tastings, bachelor parties and corporate gatherings.

Twin Peaks' robust beverage menu has something for everyone. Whether you prefer enjoying a rare bourbon, whiskey or tequila poured over a crystal-clear ice ball, or a hand-crafted cocktail featuring unique and favored spirits, Twin Peaks has you covered. Equally impressive, the lodge's made-from-scratch kitchen is bursting with flavors from items such as artisan flatbreads, classic hand-smashed, seared-to-order burgers and its famous smoked and grilled chicken wings.

The Twin Peaks in Robinson Township will serve guests Monday through Thursday from 11 a.m. to 1 a.m., Friday and Saturday from 11 a.m. to 2 a.m. and Sunday from 11 a.m. to midnight. For more information on this location, visit <u>https://twinpeaksrestaurant.com/locations/robinson-township</u>.

## **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks has 102 locations in the US and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business surrounded by scenic views and wall-to-wall TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared-to-order burgers to its in-house smoked brisket, pork and wings, guests can expect menu items capable of satisfying every appetite. To learn more about franchise opportunities, visit twinpeaksfranchise.com. For more information, visit twinpeaksrestaurant.com.

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