



PRESS RELEASE

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Twin Peaks Reveals Newly Remodeled Round Rock Restaurant

Ultimate sports lodge introduces upgraded design and sports viewing

ROUND ROCK, Texas (July 8, 2019) – The [Twin Peaks](#) restaurant that first came to Round Rock in 2008 got a lift and reopened this June.

Twin Peaks updated its interior to provide the best experience possible for its guests. Restaurant renovations include a complete revamp of the bar for more seating, an increase of beer taps from 12 to 24 and expanded bourbon and whiskey offerings to include a comprehensive list, also including many Texas-made brands. In addition, dining areas have been updated with larger communal tables, a modernized furniture and décor package and completely remodeled restrooms to include all new modern finishes.

The treasured Man Cave also received an upgrade to include a lounge area with oversized leather arm chairs. Out front, the Round Rock store received Twin Peaks' signature staple – the large elk sculpture welcoming guests in the door.

The Twin Peaks exterior now boasts a patio with upgraded furniture that includes mixed seating with Jeep seats, keg stools and a round fire pit. The patio is now enclosed on one side to allow the dining room to flow out to the patio year-round.

The restaurant also upgraded its sports viewing experience with additional TVs, and AV packages are now enhanced with modern technology.

Twin Peaks Round Rock will celebrate the renovations with a re-grand opening party on Wednesday, July 10 at 5 p.m. The party will include a car show of mixed cars with prizes, a cigar roller, free tastings of tequila and beer, giveaways and a DJ performance.

“We can’t wait to host a party and show our guests what the upgraded restaurant is all about,” said CEO Joe Hummel. “Our Round Rock restaurant has been an exceptional location for more than 10 years with a loyal guest following, so we saw the opportunity to reinvest to provide our guests an upgraded and modern experience. We began this journey with the remodel of the Lewisville location, and we’re looking forward to improving our guests’ experience at more locations across the country.”

Twin Peaks welcomes every guest with primetime matchups, ice-cold 29-degree beer and now, new smoked menu items. The entire menu is prepared in-house, to order and in generous portions to satisfy every appetite. The hearty made-from-scratch comfort food pairs perfectly with a frosty draft beer or a classic whiskey cocktail.

Twin Peaks currently has 84 locations in 26 states. To inquire about franchising opportunities, visit TwinPeaksFranchise.com or call 972.941.3160.

For more information on Twin Peaks, including a complete menu and locations, visit TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks now has 84 locations in 26 states. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business served by friendly and attractive Twin Peaks Girls surrounded by scenic views and the latest in high-definition TVs. Folds of Honor – a nonprofit organization that provides educational scholarships to spouses and children of America’s fallen and disabled service members – is the national charity of Twin Peaks. For more information, visit twinpeaksrestaurant.com.

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