



PRESS RELEASE

For Immediate Distribution

Contact: Tiffany Martinez, Champion
972.930.9933; tmartinez@championmgt.com

Twin Peaks Celebrates Opening of First Chattanooga Restaurant

The ultimate sports lodge to host ribbon-cutting on Feb. 17 and open to the public on Feb. 20

CHATTANOOGA, Tenn. (Feb. 17, 2022) – [Twin Peaks](#) is more than ready to serve great food and ice-cold beers with more scenic views at its newest location in Tennessee.

The ultimate sports lodge will host a ribbon-cutting ceremony on Friday, Feb. 17, at 2 p.m. to celebrate its opening at 500 Camp Jordan Parkway with the Chattanooga Chamber of Commerce and La Cima Restaurants LLC members, which operates the new location.

Guests can attend the restaurant for dinner after the ribbon-cutting from 6-8 p.m. Twin Peaks will officially open its doors to the public on Monday, Feb. 20, at 4 p.m. Once open, the Chattanooga community can enjoy best-in-class food and 32 beers on tap while watching live coverage of their favorite teams with TVs at every angle in a cozy lodge environment.

“We have been looking forward to opening our first Twin Peaks location in Chattanooga and can’t believe the day is finally here,” said Twin Peaks CEO Joe Hummel. “We’re proud of Twin Peaks’ continued growth in the Southeast and being able to provide a great environment full of scenic views for the community to enjoy made-from-scratch menu items and an unmatched bar experience while hanging out with friends — especially on game days.”

Located between Bass Pro Shop and Top Golf, the grand opening will mark the first in the city and the fourth location in Tennessee. Twin Peaks in Chattanooga will be open from 11 a.m. to midnight Sunday through Thursday and 11 a.m. to 1 a.m. on Friday and Saturday.

Twin Peaks’ scratch kitchen is bursting with flavors with menu items such as hand-smashed burgers seared to order, beer-battered chicken tenders, in-house smoked favorites, and gameday shareables for the whole crew. In addition to its wide selection of draft favorites, Twin Peaks’ robust beverage menu has something for everyone, whether it’s a rare bourbon or tequila poured over a crystal-clear ice ball or a hand-crafted cocktail.

For more information about the location, visit [Twin Peaks Chattanooga](#).

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks now has nearly 100 locations in the U.S. and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business surrounded by scenic views and the latest in high-definition TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared-to-order burgers to its in-house smoked brisket, pork ribs and smoked wings, Twin Peaks’ menu is ready to satisfy every appetite. To learn more about franchise opportunities, visit twinpeaksfranchise.com. For more information, visit twinpeaksrestaurant.com.