



PRESS RELEASE

For Immediate Release

Contact: Betsy DeMik, Champion
972.930.9933; bdemik@championmgt.com

Twin Peaks Golf Tournament Returns as a Hole in One for Veteran, First Responder Families

Participants bogeyed, putted and chipped their way to raising \$65,000

DALLAS (Oct. 3, 2024) – [Twin Peaks Restaurant](#) continued its commitment to supporting America’s heroes, raising \$65,000 at the third annual Twin Peaks Heroes Open golf tournament, benefiting the [Tunnel to Towers Foundation](#). Held on September 19th at Bear Creek Golf Club in Irving, the event gathered supporters to raise funds for providing homes to the families of fallen first responders and Gold Star recipients.

“We were honored to return to the green for such a meaningful cause, supporting the incredible families of first responders and veterans,” said Joe Hummel, Twin Peaks’ CEO. “Giving back to those who serve and protect remains a core value for Twin Peaks, and we’re proud to continue contributing to the important work being done by Tunnel to Towers.”

As the ultimate sports lodge known for its 29-degree draft beer, scratch-made food, and handcrafted cocktails, Twin Peaks has deepened its efforts to give back through its partnership with Tunnel to Towers. Over the years, Twin Peaks has helped raise significant funds for the foundation, with donations supporting their mission to honor the legacy of New York Fire Department firefighter Stephen Siller, who died on Sept. 11, 2001, by providing homes to the families of fallen heroes. To date, Twin Peaks’ contributions to the foundation have exceeded \$435,000.

Twin Peaks hasn’t slowed down its support for the nonprofit, recently raising funds over Memorial Day weekend with the “Give \$5, Get \$5” campaign that offered guests a bonus card with a \$5 donation. Additionally, the Round It Up America® initiative encouraged guests to round up their checks or donate a specific amount, significantly boosting contributions. Earlier this summer, a silent auction further supported the Tunnel to Towers Foundation at the Twin Peaks conference and Miss Twin Peaks International Contest in Arlington, Texas.

“This was another memorable fundraising event with Twin Peaks — they have been invaluable partners,” said Chairman and CEO of the Tunnel to Towers Foundation, Frank Siller. “With their help, we can continue to say ‘thank you’ to America’s Heroes and their families.”

Like years before, U.S. veterans will receive a free meal at Twin Peaks during lunch hours on Veterans Day, Nov. 11. Retired and active-duty military members can choose from a Cheeseburger, Chicken Tenders, a Caesar Salad topped with either grilled chicken or shrimp, or

Smoked Chicken Street Tacos. They are also invited to donate to Tunnel to Towers to receive a \$5 off card valid during December.

For more information on Twin Peaks, visit twinpeaksrestaurant.com. To learn more about the Tunnel to Towers Foundation, visit t2t.org.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks is rapidly approaching 115 locations in the U.S. and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business, surrounded by scenic views and wall-to-wall TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared-to-order burgers to its in-house smoked brisket and wings, guests can expect menu items that satisfy every appetite. To learn more about franchise opportunities, visit twinpeaksfranchise.com. For more information, visit twinpeaksrestaurant.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to the timing and performance of new store openings. Forward-looking statements reflect the expectations of management concerning the future and are subject to significant business, economic and competitive risks, uncertainties, and contingencies. These factors are difficult to predict and beyond our control and could cause our actual results to differ materially from those expressed or implied in such forward-looking statements. We refer you to the documents that are filed from time to time by FAT Brands Inc. with the Securities and Exchange Commission, such as its reports on Form 10-K, Form 10-Q and Form 8-K, for a discussion of these and other factors. We undertake no obligation to update any forward-looking statement to reflect events or circumstances occurring after the date of this press release.

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