



PRESS RELEASE

For Immediate Distribution

Contact: Blake Heckel, Champion Management
972.930.9933; bheckel@championmgt.com

Twin Peaks Sports Lodge Knocked Down but Rebuilt to Last in Round Rock

The ultimate sports lodge opens newly-renovated restaurant after tornado storm repair damage

ROUND ROCK, Texas (June 28, 2022) – [Twin Peaks Restaurant](#) is once again bringing its one-of-a-kind gameday experience back to the Sports Capital of Texas!

After a tornado ripped through south Texas earlier this year, Twin Peaks took care of its Round Rock team members by offering positions at its Austin and San Marcos lodges. Then, the team got to work on bringing the lodge back better than ever.

Located at 100 Louis Henna Blvd. in Round Rock, the revamped lodge just opened its doors on Monday, June 27 and has returned to its role as the go-to sports-watching headquarters for the community. To celebrate this monumental return, Twin Peaks will join the Round Rock Chamber of Commerce in a ribbon-cutting ceremony on Thursday, July 14.

Along with TVs situated at every possible angle, Twin Peaks features scratch-made food, 24 29-degree beers on tap – including national favorites and local award-winning craft selections – and scenic views served in a cozy lodge environment. Twin Peaks Round Rock also features a dining area with larger communal tables, a modernized furniture and décor package, and a covered patio with a fire pit. And to welcome guests in the door, the lodge has Twin Peaks’ signature staple out front – the large elk sculpture!

“We’re excited to be back in Round Rock,” said Twin Peaks CEO Joe Hummel. “Of course, the Sports Capital of Texas needs its Texas-based ultimate sports lodge to be a complete sports paradise, and we can’t wait to celebrate our return with the community in July. We’re very glad to return to being the best place to catch every local, regional and national sporting event that Round Rock sports fans want!”

Twin Peaks’ Round Rock location offers more than just traditional draft beer and bar food. In addition to the wide selection of draft beer, the robust beverage menu has something for everyone. Whether you prefer enjoying a rare bourbon, whiskey or tequila poured over a crystal-clear ice ball by the fireplace or a hand-crafted cocktail featuring many Texas-made brands, the bar is guaranteed to have what you want. Plus, Twin Peaks’ made-from-scratch kitchen just rolled out a ton of new flavorful items including Spicy Thai Ribs, Hot Honey Wing Sauce, 3 Cheese Mac n’ Cheese and more.

To pair up with the delicious new menu items, guests can enjoy happy hour every Monday through Friday from 2-7 p.m. and again from 10-11 p.m. Twin Peaks offers \$1 off wine, liquor and draft beer, \$2.75 10-ounce House Brews, \$3.75 22-ounce House Brews, \$2, \$4 and \$6 select appetizers. Twin Peaks’ Round Rock location serves guests Sunday through Thursday from 11 a.m. to midnight and

Friday and Saturday from 11 a.m. to 1 a.m. To stay up to date on hours of operation, specials and events, visit twinpeaksrestaurant.com/round-rock.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks now has 91 locations in the US and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business surrounded by scenic views and the latest in high-definition TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared to order burgers to its in-house smoked brisket, pork and wings, guests can expect menu items capable of satisfying every appetite. To learn more about franchise opportunities, visit twinpeaksfranchise.com. For more information, visit twinpeaksrestaurant.com.

###