



PRESS RELEASE

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Contact: Lee Escobedo, Champion
972.930.9933; lescobedo@championmgt.com

Twin Peaks Opens First Lodge in Guadalajara, Bringing Ice Cold Brews and Scenic Views

The ultimate sports lodge to celebrate newest location in Mexico on Feb. 5

DALLAS (Feb. 5, 2024) – [Twin Peaks Restaurant](#), the award-winning sports lodge known for its scratch-made food, frosty 29° draft beer and beloved Twin Peaks Girls, is opening its first location in Guadalajara, Mexico on Feb. 5.

The new restaurant is located at Avenida Adolfo López Mateos Norte 95, Italia Providencia, 44648 Guadalajara, Jal., and will be part of the Midtown Jalisco shopping mall that is booming with high-end retail stores. The new lodge is the seventh location in the country, continuing the brand's strong growth in Mexico.

Twin Peaks will celebrate the grand opening with a ribbon-cutting ceremony, as well as free food giveaways on Friday, Feb. 9 and Saturday, Feb. 10.

“With Guadalajara joining the Twin Peaks team, we’re able to bring the ultimate man-cave experience to even more fans in Mexico,” said Twin Peaks CEO Joe Hummel. “It’s part of our goal to bring our delicious food and drinks, unmatched sports-viewing atmosphere, and attentive Twin Peaks Girls to a global audience – because everyone needs a great place to get together with friends!”

Local fans can catch the Chivas, Atlas and Charros de Jalisco on more than 60 TVs and a mega screen, with all their favorite beers available on 16 beer taps served at a frosty 29 degrees.

The menu will feature Twin Peaks’ signature dishes, including the Nashville Hot Chicken Sandwich, Avocado Smash Burger and Flatbreads like the “The Hottie” Jalapeño Popper. The restaurant will also have a full bar featuring hand-crafted cocktails, shots, and fan-favorite beers on tap, poured and served by Guadalajara’s own Twin Peaks Girls!

“Twin Peaks is getting more popular by the day in Mexico, with new franchise locations continuing to open,” said Rodolfo Garcia, president of Operadora 2 Montes, the operator of the new Guadalajara location. “We’re working to meet the public demand, giving fans everywhere a sports lodge to gather to watch their favorite teams.”

Twin Peaks Guadalajara will begin serving during dinner hours only, opening their doors daily at 5 p.m. The restaurant's regular hours of operation will be 1 p.m. to midnight Monday through Wednesday, 1 p.m. to 2 a.m. Thursday through Saturday, and noon to midnight on Sunday.

For more information on hours of operation, specials and more, visit https://twinpeaks_mexico.mx/sucursales/guadalajara/.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks is rapidly approaching 115 locations in the US and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business, surrounded by scenic views and wall-to-wall TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared-to-order burgers to its in-house smoked brisket, and wings, guests can expect menu items that satisfy every appetite. To learn more about franchise opportunities, visit twinpeaksfranchise.com. For more information, visit twinpeaksrestaurant.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to the performance of new store openings. Forward-looking statements reflect expectations of management concerning the future and are subject to significant business, economic and competitive risks, uncertainties and contingencies. These factors are difficult to predict and beyond our control, and could cause our actual results to differ materially from those expressed or implied in such forward-looking statements. We refer you to the documents filed from time to time by FAT Brands Inc. with the Securities and Exchange Commission, such as its reports on Form 10-K, Form 10-Q and Form 8-K, for a discussion of these and other factors. We undertake no obligation to update any forward-looking statement to reflect events or circumstances occurring after the date of this press release.

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